
MARISSA TATAKIS

graphic designer + creative

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MARISSATATAKIS.COM

EDUCATION

June 2014

Master of Arts Degree

Design and Media Management

Miami International University
of Art & Design

Miami, Florida

June 2012

Bachelors of Science Degree

Web Design and Interactive Media

The Art Institute of Fort Lauderdale
Fort Lauderdale, Florida

June 2011

Associate of Science Degree

Web Design and Interactive Media

The Art Institute of Fort Lauderdale
Fort Lauderdale, Florida

March 2010

Associate of Science Degree

Graphic Design

The Art Institute of Fort Lauderdale
Fort Lauderdale, Florida

WORK EXPERIENCES

GRAPHIC DESIGNER

The Breakers Palm Beach | Palm Beach, Florida | June 2015 – Present

- Design eye-catching and effective graphics that reinforce luxury, brand identity and support marketing objectives across the hotel and its various business areas, including retail, spa, golf & tennis, recreation, events, workplace communications, and club membership.
- Produce a wide range of branded print and digital materials such as signs, rack cards, brochures, menus, guest amenities, event invitations, corporate reports, and informational materials for guests, members, and team members.
- Ensure strict adherence to brand guidelines, overseeing typography, color usage, logo placement, and visual style across all deliverables.
- Work extensively with Pantone color matching, vendor print templates, and professional print specifications, carefully considering paper types, finishes, and color accuracy.
- Manage in-house production by printing and cutting rack cards, signs, flyers, and other materials using professional printers and cutting equipment.
- Support brand development through logo creation, identity packages, and the application of cohesive visual standards.
- Capture photography for internal use and edit/retouch images for product visuals, team member activities, and construction progress documentation.

SOCIAL MEDIA & INTERNET MARKETING ACCOUNT COORDINATOR

Blackstone Media Group | Fort Lauderdale, Florida | January 2015 – May 2015

- Led social media strategy, content planning, scheduling, and engagement across multiple platforms.
- Managed social media accounts, producing cohesive, on-brand content to build engagement and visibility across platforms.
- Created, coded, and managed email marketing campaigns, optimizing layout, deliverability, and visual appeal.
- Continued providing web and graphic design support, contributing design, layout, and website maintenance

SKILLS

PROFESSIONAL

Print Design

Web Interface Design

Layout & Composition

Branding & Identity

Corporate Communications Design

Digital Creative Design

Photo Editing & Retouching

TECHNICAL

Print Production

Color Management

HTML & CSS Coding

WordPress Management

Paper Cutting Equipment Operation

SOFTWARE

MAC Platform

Windows Platform

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Canva

Microsoft Office

Google Workspace

WORK EXPERIENCES

WEB & GRAPHIC DESIGNER

Blackstone Media Group | Fort Lauderdale, Florida | March 2012 – January 2015

- Created front-end website designs, wireframes and layout mockups, and delivered finalized assets to developers for full production. Then maintained backend content and updates once the sites were launched.
- Created custom digital assets and user-friendly web experiences tailored to small businesses, often serving as their first line of marketing support as they established their brand presence.
- Designed and executed monthly center-spread layouts for the Good News newspaper.

WEB & GRAPHIC ASSISTANT | INTERSHIP

Blackstone Media Group | Fort Lauderdale, Florida | January 2012 – March 2012

- Assisted the senior design team in creating simple web pages and communicating interface designs to developers.
- Gained hands-on experience with WordPress, including website updates and maintaining the company blog.
- Supported the Good News newspaper with the production through layout work, photoshopping covers, and preparing visual content.

GRAPHIC DESIGN ASSISTANT | INTERSHIP

IAMI Pro AV Distribution | Fort Lauderdale, Florida | April 2010 – June 2010

- Performed high-volume product cutouts and image isolations in Photoshop with precision and consistency.
- Prepared clean, production-ready image files for use in catalogs, marketing materials, and web listings.